

## Cabinet Member for Regeneration, Leisure, Culture and Tourism

## Targeted Finance Fund

2022-2023

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Budget Available - £126,566.33

Full Report Value: £38,470.35

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Application Reference: TFF-22-02

<b>Project Title</b>	<b>Angor - Cancer &amp; Life-Limiting Illness Support - Project Development</b>
<b>Applicant</b>	<b>Angor</b>
<b>Ward</b>	<b>Countywide</b>
<b>Key Account Management</b>	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> <li>• Existing social enterprises that have the potential to grow, be sustainable and create employment</li> <li>• Emerging projects that have the potential to create jobs ✓</li> <li>• Third sector organisations that deliver vital services within our communities ✓</li> </ul>
<b>Project Description</b>	<p>The concept for Angor started over 15 years ago when it became apparent that there is a real need for a support service in Carmarthenshire for individuals who have been diagnosed with cancer or a life-altering diagnosis.</p> <p>Angor will offer practical, financial, legal, social, and emotional support to people who have been diagnosed with cancer or a life-limiting illness. Angor will practice in an environment that is welcoming, informal and non-institutional, enabling participants to connect with others to form new support networks. Angor will meet and signpost individuals and discuss the support available, as well as providing educational opportunities which encourage all participants to be proactive in their recovery and their future objectives.</p> <p>Funding is required to recruit a self-employed individual with a proven track record in several key areas i.e., community development, project management, community consultation, marketing and fundraising.</p> <p>Angor wishes to employ an individual for 25 hours per week over the next 12 months to support the Trustees in coordinating key elements of the project including:</p> <ul style="list-style-type: none"> <li>• Developing Angor's business model</li> </ul>

	<ul style="list-style-type: none"> <li>• Engaging with service providers and support groups</li> <li>• Developing and writing funding bids in line with project development</li> <li>• Developing collaborative working with key associates and partner organisations</li> <li>• Maintaining the Angor brand across various marketing and information mediums (e.g., leaflets, newsletters, website and social media)</li> <li>• Undertaking comprehensive community engagement/outreach work</li> <li>• Planning donation, fundraising campaigns and events</li> </ul> <p>Angor will be actively engaged in education, research and development so that strategies facilitating treatment plans will be evidence-based and robust.</p> <p>Angor will provide a unique service in Carmarthenshire. Current models of follow-up in cancer care and life limiting illnesses are not meeting all needs. Angor aims to facilitate 'wellness' providing a pathway from a clinical setting, through to and back to the community.</p>
<b>Economic Benefit</b>	<ul style="list-style-type: none"> <li>• <b>Number of individuals into training/education - 40</b></li> <li>• <b>Number of individuals into volunteering - 30</b></li> <li>• <b>Number of community groups/organisations assisted - 10</b></li> <li>• <b>Number of social enterprises created - 0</b></li> <li>• <b>Number of jobs created – 1</b></li> <li>• <b>Number of jobs safeguarded - 0</b></li> <li>• <b>Public and private leverage funding - £4,617.59</b></li> </ul> <p><b>Other outputs:</b></p> <ul style="list-style-type: none"> <li>• <b>Pilot Hub model - 10</b></li> <li>• <b>Fundraising Events – 10</b></li> <li>• <b>Increased turnover / profitability - £20,000</b></li> <li>• <b>Additional job creation within 12/18 months</b></li> </ul>
<b>Total Project Cost</b>  <b>Eligible Capital</b>  <b>Eligible Revenue</b>  <b>Ineligible Costs</b>  <b>Amount and % of grant requested</b>  <b>Match funding</b>	<p style="text-align: center;"><b>£23,087.94</b> (gross)</p> <p style="text-align: center;"><b>Nil</b></p> <p style="text-align: center;"><b>£23,087.94</b></p> <p style="text-align: center;">Coordinator salary - <b>£18,087.94</b> Office costs/Travel and Subsistence/Training - <b>£5,000.00</b></p> <p style="text-align: center;"><b>Nil</b></p> <p style="text-align: center;"><b>£18,470.35 – (80%)</b></p> <p style="text-align: center;"><b>£4,617.59 – secured – own funds</b></p>
<b>Cllr and Officer Consultations Undertaken</b>	<p>Consultation and discussions with:</p> <ul style="list-style-type: none"> <li>• Simon Davies – CCC Countywide Health Fitness &amp; Dry side Activity</li> <li>• Llanelli Town Council</li> <li>• Pharmacies</li> <li>• GP Practices</li> <li>• Macmillan Cancer Support</li> </ul>

	<ul style="list-style-type: none"> <li>• Breast Care Centre, Prince Phillip Hospital</li> <li>• Maggie's Centre, Swansea</li> <li>• Sharon Burford – CCC Project Manager</li> <li>• CAVS</li> <li>• Ten Towns Market Town Officers</li> <li>• Menter Cwm Gwendraeth Elli</li> <li>• Links</li> <li>• Patients and their families</li> <li>• County Councillor Louvain Roberts</li> <li>• County Councillor Sean Rees</li> </ul>
<p><b>Evidence of Need / Community Engagement</b></p>	<p>People who have been diagnosed with cancer or a life-limiting illness mention the gap that exists between the diagnosis and the support needed to move on with life.</p> <p>Angor believes:</p> <ul style="list-style-type: none"> <li>• The impact of cancer or a life-limiting illness is not just physical, a holistic approach is needed for recovery</li> <li>• Recovery is assisted by attending to the needs of the whole person, mind, body, spirit and emotions</li> <li>• Emotional &amp; practical support should be freely available to people who have been diagnosed with cancer or a life-limiting disease</li> </ul> <p><b>What is different about Angor?</b></p> <p>No other organisation in Carmarthenshire currently provides this signposting bespoke user-led holistic wellbeing service where the emphasis is on empowering the user to become proactive in their rehabilitation through education and support. There is a clear gap in provision which they intend to address. They will work with established organisations to signpost and support.</p> <p>The need for support for people with cancer or a life limiting illness has never been greater. According to figures published by Macmillan, there are over 160,000 people living with cancer in Wales alone. As treatments have improved, cancer is now often for many a “chronic condition”. A Welsh Government survey in 2020 found that 35% of adults stated that they were living with a life-limiting illness.</p> <p>Once established, individuals will be able to access their new centre during office hours for advice and a chance to sign-up to a programme of support. Various activities offered will include mindfulness, cancer massage, reflexology, art therapy, relaxation classes, wig and hair advice, these will be developed as the programmes evolve. Other services such as financial, legal and probate advice will also be available. These examples are not exhaustive, and wherever possible Angor will aim to respond flexibly to the range of needs, as and when they arise. The plan is that Angor will evolve and adapt to the identified needs of the client.</p> <p>Recently released figures from Public Health Wales identify an increasing number of people living with chronic liver, cardiovascular, and neurological diseases, especially in Carmarthenshire. If the number of people diagnosed with a life-limiting illness is added to the cohort of people living with cancer, the need for a service such as Angor is evident.</p> <p>The Trustees have engaged with Maggie's in Swansea, they fully recognise the need for Angor's services to the west of their operation. There is no duplication. Patients and their families deserve key support services on their doorstep.</p>

	<p>In March 2022, Angor conducted a survey of stakeholders in Carmarthenshire for their views on support following a cancer or life-limiting illness diagnosis. Surveys were distributed across the county and made available at numerous Doctors Surgeries and Pharmacies.</p> <p>Geographical areas included Ammanford, Burry Port, Carmarthen, Crosshands, Garnant, Glanamman, Kidwelly, Laugharne, Llandeilo, Llandovery, Llanelli, Llanybydder, Pontyberem, Newcastle Emlyn, St Clears, Tumble, Trimsaran and Whitland.</p> <p>Respondents felt that a service such as Angor was needed. Responses mentioned “a need for support”, “holistic therapy”, “networking with others”, “Guidance”. Angor will aim to meet these needs.</p>
<p><b>Contributing to key Strategies</b></p>	<p>Angor is strategically important to the local economy, has growth plans in line with the Southwest Wales Economic Regeneration Strategy and Regional Learning Partnership Delivery Plan namely:</p> <ul style="list-style-type: none"> <li>• Creation of jobs or safeguarding</li> <li>• Increasing turnover and/or profitability</li> <li>• Enterprise creation/innovative new project ideas</li> <li>• Skills, training and volunteering opportunities</li> <li>• Ability to lever funding</li> <li>• Creation of floor space</li> </ul> <p>Angor aims to addresses many key priorities of local, regional and national strategies:</p> <ul style="list-style-type: none"> <li>• Carmarthenshire County Council Corporate strategy 2018-2023</li> <li>• Strategic Equality Plan 2020-24</li> <li>• Equality Act 2010</li> <li>• Carmarthenshire County Council Wellbeing Plan 2018 -2023</li> <li>• Swansea Bay City Region Economic Regeneration Strategy 2013-2030</li> <li>• Social Services Well-being Act</li> <li>• Well-being of Future Generations (Wales) Act 2015</li> <li>• Health and Social Care Strategy</li> <li>• Social Care and Health: Older People's Strategy 2015-2025</li> <li>• Cancer Research Strategy for Wales July 2022</li> <li>• Carmarthenshire’s Economic Recovery Plan</li> <li>• Welsh Language Standards (Welsh Language (Wales) Measure 2011)</li> </ul>
<p><b>Ownership/Lease</b></p>	<p>N/A</p>
<p><b>Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability</b></p>	<p>The need for support for people with cancer or a life limiting illness has never been greater. There are currently over 2 million people living with cancer in the UK, with recent statistics revealing that 350,000 people are diagnosed each year.</p> <p>Angor has strong governance and is fully aware of the legal, supervisory and moral responsibilities arising from trusteeship. Many of the Trustees are true community ambassadors and leaders who have fostered relationships across the private, public and third sector over several years.</p> <p>The self-employed role is fixed term but will allow them to shape their key services and become sustainable. They will naturally increase the number of paid staff over time as the enterprise becomes more established and develops.</p> <p>Key tasks delivered over the next 12 months will no doubt place Angor on a better footing namely:</p>

	<ul style="list-style-type: none"> <li>Establishing positive relationships with local community groups, the local authority, health board, local stakeholders and corporate partners.</li> <li>Attending community events to promote all aspects of the project.</li> <li>Delivering a programme of community engagement to encourage greater community awareness of Angor.</li> <li>Recruiting and retaining volunteers.</li> <li>Identifying income generating avenues – sponsorship, commercial and corporate opportunities.</li> </ul>
<b>Recommendation</b>	<b>Award - £18,470.35</b>
<b>Subject to:</b>	

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**Application Reference: TFF-22-01**

<b>Project Title</b>	<b>Save Tregib Sports Facilities</b>
<b>Applicant</b>	<b>Tregib Sports Facilities Ltd</b>
<b>Ward</b>	<b>LLANDEILO</b>
<b>Key Account Management</b>	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> <li>Existing social enterprises that have the potential to grow, be sustainable and create employment ✓</li> <li>Emerging projects that have the potential to create jobs ✓</li> <li>Third sector organisations that deliver vital services within our communities ✓</li> </ul>
<b>Project Description</b>	<p>Tregib Sports Facilities is a community managed, not for profit organisation managing the sports facilities on the Tregib School site Llandeilo Carmarthenshire since 2016. These facilities include an Astro turf, three football pitches, two rugby pitches, a running track, sports hall, gymnasium and changing facilities. The company is managed with the 20 clubs and organisations engaging around 1,000 community volunteers and participants of all ages in a wide range of sport and other physical activities.</p> <p>Recent Pitch Assessments of the Astro turf surface state it is at end of life and needs replacing by Summer 2023, risking the Astro turf being lost to the community. The groups have developed a strategy to work together, with local businesses, sports associations, and Carmarthenshire Council to raise finances to replace the Astro surface with a new Hockey Turf Pitch, with a 15-year life span, suitable for Football, Rugby, and Hockey and to install new energy efficient LED floodlights.</p> <p>The Astro Turf creates much of the income for the facility which then subsidises the rest of the facilities. As a result, all the other groups/users have the benefit of sustainable prices and the use of the Sports Hall, Gym, Changing room facilities etc. Thus, their fundraising campaign is entitled 'Save Tregib Sports</p>

facilities' as without a functioning Astro pitch the community run sports complex is not sustainable.

They will use this grant funding together with the other funds to replace the Astro surface, install new energy efficient LED floodlights and will also appoint a specialist Project Management consultant to oversee the project and all quotes have been obtained.

Since they took over the management of the facilities in 2016, ensuring the facilities are affordable has been one of their main goals, they have not increased the prices since they have been running the facility, and after re-opened after Covid, they used the Covid Support Funds given to initially open the sessions free of charge, and then reduced their prices by 50% over 6 months and then by 25% to ensure all the users were able to come back and that finance was not a barrier to their sporting activities.

Having a new Astro Turf will allow them to continue operating in this manner as approximately 50% of the income comes from the Astro Turf bookings. Having new LED floodlights will also help with economic stability as their energy demands will fall by at least 40%, an essential element, faced with increasing energy costs.

Without refurbishment the surface will not be safe to use after summer 2023. It is currently used by up to 670 players per week, users are representatives of the local community in terms of age and gender.

The clubs using the Astro offer exercise and social contact to players who risk exclusion and declining wellbeing, including recent refugees, individuals recovering from significant illness, anxiety, and depression, they are also supporting players to stay active in sport into their late 60's.

Half of clubs and groups have male and female participants who are regularly active. The Astroturf offers exercise and social connections to individuals who risk exclusion or declining wellbeing:

There is an Astro Turf pitch at the local secondary school - Ysgol Bro Dinefwr but at present this facility is not available for community hire or use. It is also not a floodlit pitch which would limit its effectiveness. The nearest floodlit Astro Turf pitch is in Ammanford 8 miles away, if their users were to travel there would obviously be travel time and cost for all the participants. Also, there is a capacity issue as the Astro Turf in Ammanford is remarkably busy, with only a few slots available on a Monday and Friday evening. They are planning to undergo their own resurfacing exercise in October 2022, so the new surface is likely to attract more users who are local to them.

However, in a survey conducted in December 2021, 8 of the groups using the Astro reported that their 631 members would not regularly travel to less local facilities if the Tregib Astro were no longer available. The increases in costs of petrol during and the cost-of-living crisis mean that both Llandeilo adult and child players are now less likely to travel to other more distant facilities.

Without a safe and functioning Astro Turf pitch, the community run Tregib Sports Facilities is unsustainable. The Sports Hall, Gymnasium users, running track users and football and rugby pitch users may be unable to pursue their sporting activities.

Eight of the groups using the Astro report they would not be able to organise activities for their existing 631 members using alternative facilities.

	<p>The club would cease to exist, many age groups and players would stop participating' - Llandeilo Junior Football - (170 members)</p> <p>It is highly likely that the club would not be able to continue in its current form' - Teigrod Tywi Hockey (170 members)</p> <p>The remaining 4 groups say they would not be able to offer their activities throughout the year, as local grass pitches become unusable during winter months.</p> <p>The club would not be able to train during the winter months' - Llandeilo AFC 25 members</p>
<b>Economic Benefit</b>	<ul style="list-style-type: none"> <li>• <b>Number of individuals into training/education - 95</b></li> <li>• <b>Number of individuals into volunteering - 10</b></li> <li>• <b>Number of community groups/organisations assisted – 16</b></li> <li>• New enterprises created</li> <li>• <b>Number of jobs created – 1</b></li> <li>• <b>Increased turnover /profitability - £3k</b></li> <li>• <b>Public and private leverage funding £298,785</b></li> </ul>
<b>Total Project Cost</b>	<b>£318,785.00 - Gross</b>
<b>Eligible Capital</b>	<b>£318,785.00</b> £266,500 – Astro Turf Refurbishment £38,300 – LED Floodlight Upgrade £13,985.00 – Project Management
<b>Eligible Revenue</b>	Nil
<b>Ineligible Costs</b>	Nil
<b>Amount and % of grant requested</b>	<b>£20,000.00 @ 6.27 %</b>
<b>Match funding</b>	<b>£298,785.00</b> £200,000 – Welsh Government Community Facilities Programme- applied £25,000 – Williams Brown Hill Trust – applied £50,000 – Sport Wales Be Active Fund – applied £5,000 – Crowdfunding – secured £5,000 - Hockey Wales - applied
<b>Cllr and Officer Consultations Undertaken</b>	<ul style="list-style-type: none"> <li>• Cllr. Edward Thomas</li> <li>• Mike O'Shea – Welsh Government</li> <li>• Carl Daniels – Senior Sports &amp; Leisure Manager</li> <li>• Ian Jones – Head of Leisure</li> <li>• Hywel Thomas – Actif Communities Area Co-ordinator</li> </ul>
<b>Evidence of Need / Community Engagement</b>	The Astroturf pitch is used by several clubs and groups as well as members of the community, a survey was conducted in December 2021 and the estimated weekly use during the winter period is about 670 participants. Approximately 82 volunteers and coaches support these people.

The clubs/organisations that extensively used the Astro Turf in 2021/22, which consultation has been undertaken and evidenced within application, included:

- Llandeilo Junior FC
- Ysgol Ffairfach
- Ysgol Llandeilo CP
- Llandeilo RFC Juniors
- Llandeilo Town AFC
- Tuesday Football Club
- Clwb Rygbi y Tymbl
- Caerbryn FC
- Ysgol Bro Dinefwr
- Teigrod Tywi Hockey
- Saron Junior Football
- Friday Football Club
- Walking Rugby
- South Wales Hockey
- Urdd Tennis
- Festival of Senses 5 a side Football Tournament

They have also undertaken several surveys of views of users and the wider community, also Survey of Schools (undertaken by Actif Sports and Leisure January 2022 - 123 responses received):

How important is access to a local Astro Turf facility to you?

- Extremely: 28%
- Very: 30%
- Moderately: 39%

What would it mean to you if the Astro Turf were not available for you to use?

- A lot as it is an exceptionally reliable place and area to play and teach sports.
- Being a very sporty person, I would think it would have an excessively substantial reduction in my sport participation level.
- I would be sad because I like playing with my football team
- I would be sad because I like to go to Tregib after school in school clubs

They also undertook a survey of the groups that use the Astro in Dec/January 2022 and have an online survey that they have promoted online and through their Facebook page

The Crowdfunding campaign was started over the summer holiday and despite most of their users being on holiday, they have already raised over £5,300 through 74 individual supporters even though the focus of their Crowdfunding is to take place during September.

#### **Comments received**

- Glad to support this project, to ensure this essential facility is sustained and developed to provide sporting and leisure facilities for our community.
- Incredibly lucky to have this community resource and we want it to continue.
- Good luck with your efforts, it will be of great benefit for the local community, in a superb setting, Dymuniadau Gorau.
- A worthy cause, the community needs these facilities.



	<ul style="list-style-type: none"> <li>• Both of my children use this facility, and it would be unfortunate for it to be lost due to a lack of funding, wishing you all the best with your appeal</li> </ul>
<p><b>Contributing to key Strategies</b></p>	<p><b>Councils Corporate Strategy 2018-2023</b>  Sport and physical activity have long been used as a tool to improve mental, physical, and social wellbeing. Tregib Sports Facilities and in particular the Astro turf fulfils that brief. A cross section of the population and community of the area, from ages 6-76, use it for a variety of sports from junior football, walking rugby, hockey and of course training for senior football and senior rugby.</p> <p>A healthy community is a happy community, and we believe that people participating in sports makes for a happier and cohesive community. Without the Astro which is used every night during the week and during the day at weekends, participants will lose the ability to play sports, to socialise, to undertake physical activity which will affect their wellbeing both physical and mental.</p> <p><b>The Wellbeing of Future Generations Act A Prosperous Wales</b> - The project exists to protect a community run facility that makes high quality sport activities available in the local communities. Without this facility players would either cease to exercise or would have to drive 14.8 miles to play at the closest regional facility. If 30% of the 670 participants did this, it could generate 16.6 tonnes of CO2 emissions per year.</p> <ul style="list-style-type: none"> <li>• <b>A Resilient Wales</b> - Tregib Sports Facilities is managing its site to maximise rewilding and a healthy natural environment - It is working with Coed Tregib to link the Tregib sports fields to the community Woodland and supporting sympathetic tree planting that will create more natural habitats for wildlife on fringes of the Tregib playing fields. The project will also replace the existing metal halide flood lights with LED floodlights thus reducing the emissions created by our activities and reducing the running cost of the Astroturf usage.</li> <li>• <b>A Healthier Wales</b> - This project is concerned with ensuring that the weekly sporting activity of approximately 18,000 hours of health and social exercise enjoyed by the 670 Tregib Astroturf users can continue and develop.</li> <li>• <b>A more Equal Wales</b> - The clubs that use the Tregib Astro are inclusive and support diversity. They bring people from diverse backgrounds together on the sports field and support them to develop relationships that help people to gain opportunity and work together more effectively in our local communities.</li> <li>• <b>A Wales of Cohesive Communities</b> - Tregib Sports Facilities is a community run company, the directors and organising team are all members of their clubs. They are learning new skills as they run the company and conduct this fundraising project.</li> <li>• <b>A Wales of Vibrant Culture and Thriving Welsh Language</b> - 50% of the members and players in the clubs are Welsh speakers</li> </ul> <p><b>The project fits within Carmarthenshire Council's Corporate Strategy 2018 - 2023</b></p> <ul style="list-style-type: none"> <li>• The project fits closely in with 6 of the 7 key themes of the Wellbeing of Future Generations Wales Act 2015</li> <li>• The Project fits within Moving Forward in Carmarthenshire: the next 5 years:</li> </ul>

	<ul style="list-style-type: none"> <li>• Project enables them to reduce their environmental impact through the installation of LED Floodlights and with the intention of finding a local second life use for the existing end of life Astroturf surface.</li> <li>• The project also supports Carmarthenshire's ambition of making our County the most active and in the UK.</li> </ul>
<b>Ownership/Lease</b>	Tregib Sports Facilities Ltd has been successfully managing the Sports Hall, Gym, Playing Fields, and Astro turf at Tregib since 2016. It is a valued community partner of Carmarthenshire County Council, and its lease agreement has been maintained without issue. The Council has agreed in principle a 25-year lease for the Astroturf and playing fields to enable their long-term maintenance, renewal, and public availability to be assured.
<b>Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability</b>	<p>The organisation has worked extremely hard over the past few months and were successful with their expression of interest to the Welsh Government and invited to make a full application, which has now been submitted for approval.</p> <p>Tregib Sports Facilities Ltd, made up of its directors and volunteers, ensures that the facilities are safe and well maintained. These facilities are booked by local schools or volunteer run clubs and associations who ensure that sporting activities are organised for participant's and coaches following the guidance from the relevant National governing bodies.</p> <p>However, there is also a community benefit from the project, Tregib Sports Facilities is a community run venture, which grew when the school closed out of the potential loss of much-loved community assets.</p> <p>The Directors of TSF Ltd are players, parents of players, and community leaders. The facilities have been successfully run and maintained by volunteers who are players themselves. At the point of transfer many of the facilities were coming to the end of their life, however they have been looked after and renewed. The Astroturf is the foundation of the facilities. Funding this replacement has created a terrific opportunity for learning and collaborative action. All the fundraisers, project organisers and bid writers are either players or their family are members.</p> <p>This project is enabling a range of community members to develop a range of skills including:</p> <ul style="list-style-type: none"> <li>• Collaborative organisation, business planning and governance</li> <li>• Fundraising at club and organisational levels</li> <li>• Bid writing</li> <li>• Marketing and using social media</li> </ul> <p>At the end of the project contributors will be invited to come together to record what they have learned, so that these skills and knowledge are available for future projects.</p>
<b>Recommendation</b>	<b>Award - £20,000.00</b>
<b>Subject to:</b>	